



Advisory Perspective

## Eight Works to Fawn over at Frieze London 2024

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Frieze London (9–13 October 2024) returns to Regent's Park in London with a revamped space and a stronger focus on emerging artists. Designed by A Studio Between, the fair's new layout prioritises solo presentations and curated sections.

Ocula Advisors Simon Fisher, Eva Fuchs, and Rory Mitchell have selected eight standout artworks to linger over, including Moka Lee's painted social media portrait at Carlos/Ishikawa, Kim Yun Shin's wooden sculpture crafted from old Korean architecture at Lehmann Maupin, and Yu Nishimura's rural Japanese landscape at Sadie Coles HQ. [...]

## Moka Lee's *Ego Function Error 05* at Carlos/Ishikawa

Moka Lee has an eye for capturing subtle emotions in her subjects' faces. Based in Seoul, the artist draws inspiration from social media to paint portraits of women that examine the divide between identity and appearance.

Starting with a story in mind, Lee scrolls through social media until a post catches her eye. She will then contact the account holder to buy the rights for a reimagined, larger version. This approach lets her connect with her subjects without real-life interaction, giving her the freedom to reshape their characters from a new perspective.

In *Ego Function Error 05* (2024), stark light and dim shadows create an eerie atmosphere around a girl in a sweatshirt, her face framed by dark hair. Staring at viewers, she toys with a Red Bull can, her expression a mix of curiosity and anticipation.

Represented by Jason Haam in Seoul, Lee has primarily exhibited in Asia, with only one group show in the U.K. Carlos/Ishikawa's presentation of her work at the fair is a great opportunity to experience her paintings firsthand. [...]



Moka Lee, *Ego Function Error 05* (2024). Oil on cotton. 157.2 x 193.9 x 4.5 cm. © Moka Lee 2024. Courtesy Jason Haam Gallery, Seoul, and Carlos/Ishikawa, London.